

YOUTH BUSINESS CAMP ADRIA ZAGREB 2026

YOUTH BUSINESS CAMP

WORLD
ENTREPRENEURSHIP
PROGRAM

YOUTHBUSINESS.CAMP

WEEK 1 - 29.JUNE - 4.JULY, 2026

LECTURES AND ACTIVITIES

MONDAY 29.06.	09:30 - 10:15		10:30 - 12:00		12:00 - 13:00		13:00 - 14:30		14:40 - 15:45			
	WELCOME - "WHO IS WHO?" - MEETING THE PARTICIPANTS AND TEAMS COORDINATION				PROJECT MANAGEMENT- KRISTINA SORIC		LUNCH		BASICS OF ECONOMICS- JASMINKA SAMARDŽIJA		PERSONAL BRANDING LINKEDIN FOR YOUNG PROFESSIONALS-SVEN WILKE	
TUESDAY 30.06.	9:30 - 11:00		11:10 - 12:40		12:50 - 13:50		13:50 - 14:50		14:50 - 16:30			
	FINANCIAL PLAN WORKSHOP-KRISTINA SORIC		DIGITAL BUSINESS WORLD-MAJA BRKLJAJČIĆ		LUNCH		BASICS OF FINANCE-DARIJA BABOK		BRAND STORY-TIK TOK			
WEDNESDAY 01.07.	8:0 - 9:30		9:30 - 10:50		11:00 - 12:20		12:30 - 13:20		13:30 - 14:50		15:00 - 16:00	
	GROUP WORK WITH MENTOR		BRAND STORY-KONČAR		VEEMEE-MARKO KOZJAK		LUNCH		BASICS OF SALES-IVICA SKOCIC		BASICS OF MANAGEMENT-IVANA MILICIC	
THURSDAY 02.07.	9:30 - 10:30		10:40 - 11:40		11:40 - 12:40		12:50 - 13:40		13:50 - 14:50		15:00 - 16:30	
	PUBLIC RELATIONS-DANIJEJ KOLETIĆ		WEB GUIDELINES-DANIJEJ BRANKOVIĆ		INTERCULTURAL COMMUNICATION- DEJAN GLUVAČEVIĆ		LUNCH		BRAND STORY - IVA BROZIČEVIĆ DRAGIČEVIĆ		DIGITAL STRATEGY, PRACTICE AND PERSPECTIVE-MATEJ LONČARIĆ	
FRIDAY 03.07.	8:00 - 9:30		9:30 - 11:00		11:20 - 12:20		12:30 - 13:15		13:30 - 14:30		14:45 - 16:00	
	GROUP WORK WITH MENTOR		INTELLECTUAL PROPERTY-NATALIJA PERIĆ		HUMAN RESOURCES-ŽABAC		LUNCH		FIELD TRIP-ZICER		FIELD TRIP-MEDIA SERVIS	
SATURDAY 04.07.	10:00 - 11:30		12:00 - 14:00									
	ARTIFICIAL INTELLIGENCE		ONLINE GROUP WORK WITH MENTOR									

WEEK 2 - 6. - 10.JULY, 2026

LECTURES AND ACTIVITIES

MONDAY 06.07.	9:15 - 10:15		10:20 - 11:45		11:50 - 12:45		12:50 - 13:45		13:50 - 14:45		14:50 - 15:50			
	BASICS OF CONTRACT-NATALIJA PERIĆ		PUBLIC AFFAIRS-NATASA TRSLIC STAMBAK		BASICS OF MARKETING-JADRANKA IVANKOVIC		LUNCH		HOW TO SURVIVE A CRISIS-KREŠIMIR DOMJANČIĆ		BRAND STORY-HNK			
TUESDAY 07.07	9:15 - 10:50		11:00 - 12:00		12:00 - 13:00		13:05 - 14:00		14:15 - 15:15		15:15 - 16:15			
	GROUP WORK WITH MENTOR		BASICS OF TOURISM-KARMELA VUKOV COLIĆ		BRAND STORY-WWF		LUNCH		STARTUP STORY-ANTONIA KURTOVIC		GROUP WORK WITHOUT MENTOR			
WEDNESDAY 08.07	9:15 - 10:15		10:20 - 11:45		12:00 - 13:00		13:05 - 14:00		14:10 - 15:10		15:15 - 16:30			
	RAPIDLY GROWING BUSINESS-VALENTINA OZBOLT		LEADERSHIP-DUBRAVKA KRAUS		LUNCH		GROUP WORK WITHOUT MENTOR		BRAND STORY-KARLO RASPUDIĆ		GROUP WORK WITH MENTOR			
THURSDAY 09.07	9:15 - 11:15		11:20-12:45		12:50-13:45		13:50-14:50		14:50 16:20					
	GROUP WORK WITH MENTOR		GROUP WORK WITHOUTH MENTOR		LUNCH		BRAND STORY-RIT		GROUP WORK WITHOUT MENTOR					
FRIDAY 10.07.	9:15-10:00		10:00-10:50		11:00-12:15		12:30-13:15		13:30-13:50		14:00-15:15		15:30-16:15	
	PREPARATIONS FOR THE PITCH		PROJECT PITCH		INSPIRING ENTREPRENEURSHIP		LUNCH		SUPRISE LECTURE		SUPRISTE GUEST		CERTIFICATE CEREMONY	

THE FINAL SCHEDULE OF THE PROGRAM WILL BE PRESENTED TO THE PARTICIPANTS SEVEN DAYS BEFORE THE START OF THE CAMP.
THE ORGANIZER RESERVES THE RIGHT TO AMEND TIME LINE OF THE PROGRAM.

WE HOPE TO SEE YOU SOON! [YOUTHBUSINESS.CAMP](https://youthbusiness.camp)