

YOUTH BUSINESS CAMP

ADRIA ZAGREB

2025

YOUTH BUSSINESS CAMP

WORLD
ENTREPRENEURSHIP
PROGRAM

YOUTHBUSINESS.CAMP

WEEK 1 - 30.JUNE - 4.JULY, 2025

LECTURES AND ACTIVITIES

MONDAY 30.06.	09:15-10:25		10:30-12:00	12:05-13:30	13:40-14:30	14:40-16:65
	WELCOME - "WHO IS WHO?" - MEETING THE PARTICIPANTS AND TEAMS COORDINATION		PROJECT MANAGEMENT	BASICS OF ECONOMICS	LUNCH	STARTUP AND FUNDING
TUESDAY 01.07.	9:15-11:30	11:30-13:00	13:00-14:00	14:10-15:30	15:40-16:45	
	PROJECT WORK WITH MENTOR	BASICS OF MANAGEMENT	LUNCH	FINANCIAL PLAN WORKSHOP	GROUP WORK	
WEDNESDAY 02.07.	9:15-10:40	10:45-13:00	13:05-14:00	14:05-15:30	15:35-16:40	
	BASICS OF MARKETING	BASICS OF BRANDING	LUNCH	BASICS OF SALES	BASICS OF FINANCE	
THURSDAY 03.07	9.00-11:30	12:15-14:30	15:00-16:30			
	FIELD TRIP/ BUSINESS STORIES					
FRIDAY 04.07	9:15 - 10:30	10:35 - 11:40	11:45 - 13:15	13:20 - 14:15	14:20 - 15:30	15:35 - 16:30
	DIGITAL BUSINESS WORLD	BRAND STORY	INTERCULTURAL COMMUNICATION	LUNCH	BASICS OF CONTRACTS	PROJECT WORK WITH MENTOR

WEEK 2 - 7. - 4.JULY, 2025

LECTURES AND ACTIVITIES

MONDAY 07.07.	9:15 - 10:15	10:20 - 11:45	11:50 - 12:45	12:50 - 13:45	13:50 - 14:45	14:50 - 16:00
	INTELLECTUAL PROPERTY	PUBLIC AFFAIRS	BRAND STORY	LUNCH	PRINCIPLES OF TOURISM AND HOSPITALITY	BRAND STORY
TUESDAY 08.07	9:15 - 12:00	12:00 - 13:00	13:05 - 14:00	14:15 - 16:00		
	GROUP WORK WITH MENTOR	BRAND STORY	LUNCH	STARTUP STORY		
WEDNESDAY 09.07	9:15 - 10:15	10:20 - 11:45	12:00 - 13:00	13:05 - 14:00	14:10 - 15:10	15:15 - 16:15
	RAPIDLY GROWING BUSINESS	LEADERSHIP	LUNCH	HUMAN RESOURCES	BRAND STORY	GROUP WORK WITHOUT MENTOR
THURSTDAY 10.07	9:15 - 11:15	11:20-12:45	12:50-13:45	13:50-14:50	14:50 16:20	
	GROUP WORK WITH MENTOR	DIGITAL STRATEGY, PRACTICE AND PERSPECTIVE	LUNCH	BRAND STORY	GROUP WORK WITHOUT MENTOR	
FRIDAY 11.07.	9:00-10:00	10:00-12:00	12:00-13:00	13:00-14:00	14:15-15:30	15:30-16:30
	FINAL PREPARATIONS FOR THE PITCH	PROJECT PITCH	LUNCH	SUPRISE LECTURE	SUPRISE GUEST	CERTIFICATE CEREMONY

THE FINAL SCHEDULE OF THE PROGRAM WILL BE PRESENTED TO THE PARTICIPANTS SEVEN DAYS BEFORE THE START OF THE CAMP.
THE ORGANIZER RESERVES THE RIGHT TO AMEND TIME LINE OF THE PROGRAM.

WE HOPE TO SEE YOU SOON! **YOUTHBUSINESS.CAMP**