

**Camp Adria**  
**Daily Camp Sarajevo,**  
**Bosnia & Herzegovina, June 27 - July 08, 2022**



**WEEK 1**  
**27 June - 01 July, 2022**

LECTURES AND ACTIVITIES						
MONDAY	<b>09:00-10:00</b>	<b>10:00-11:30</b>	<b>11:30-13:00</b>	<b>13:00-14:15</b>	<b>14:15-15:45</b>	<b>15:45-16:15</b>
	Welcome - "Who is Who?"- Meeting the participants and teams coordination	Basics of Economics	Project Management	Lunch	StartUp and Funding	Team Project Task Presentation
TUESDAY	<b>9:00-10:30</b>	<b>10:30-12:00</b>	<b>12:00-13:00</b>	<b>13:00-14:15</b>	<b>14:15-16:00</b>	
	Basics of Finance	CEO Experience story	Basic of Managment	Lunch	Financial Plan Workshop	
WEDNESDAY	<b>9:00-10:30</b>	<b>10:30-13:00</b>	<b>13:00-14:00</b>	<b>14:15-16:00</b>	<b>16:00-16:45</b>	
	Marketing	Basics of Sales	Lunch	Branding	Public Relations	
THURSDAY	<b>FIELD TRIP</b>					

LECTURES AND ACTIVITIES						
FRIDAY	<b>9:00 - 10:30</b>	<b>10:30-12:00</b>	<b>12:00-13:00</b>	<b>13:00-14:15</b>	<b>14:15-15:45</b>	
	Cultural Differences in Business	Digital Business World	Brand Story	Lunch	Personal Finance	
SATURDAY	<b>8:30 - 12:30</b>					
	Team project workshop with mentor(s) - project planning, tasks, roles and presentation, Q&A					

**WEEK 2**  
**04 July - 08 July, 2022**

LECTURES AND ACTIVITIES						
MONDAY	<b>9:00 - 10:30</b>	<b>10:30-11:30</b>	<b>11:30-12:15</b>	<b>12:15-13:00</b>	<b>13:00-14:15</b>	<b>14:15-16:15</b>
	Corporate Social Responsibility	Intellectual property	Brand Story	Brand Story	Lunch	Project work in the group
TUESDAY	<b>9:00 - 10:30</b>	<b>10:30-13:00</b>	<b>13:00-14:15</b>	<b>14:15-15:15</b>	<b>15:15-16:15</b>	
	Leadership	Group work with mentor	Lunch	Brand Story	Group work without mentor	
WEDNESDAY	<b>9:00 - 10:30</b>	<b>10:30-11:15</b>	<b>11:15-12:15</b>	<b>12:15-13:00</b>	<b>13:00-14:15</b>	<b>14:15-16:15</b>
	Digital Currencies and Online Trading	Brand Story	Brand Story	Human Resources	Lunch	Group work without mentor
THURSDAY	<b>9:00 - 10:30</b>	<b>10:30-12:00</b>	<b>12:00-12:45</b>	<b>13:00-14:15</b>	<b>14:15-16:15</b>	
	Guidelines for creating webpage and app	Rapidly growing business	Brand Story	Lunch	Group work	
FRIDAY	<b>8:00-10:30</b>	<b>10:30-12:30</b>	<b>12:30-14:00</b>	<b>14:00-15:00</b>	<b>15:30-16:30</b>	
	Final preparations for the pitch	Project Pitch	Lunch	Surprise Guest	Certificate Ceremony	

**The final schedule of the program will be presented to the participants on 27.6. The organizer reserves the right to amend the program. During lectures of 1h30min , there will be a 10 min break.**

**See you soon!**