

Camp Adria
Daily Camp Zagreb, Croatia
June 27 - July 08, 2022



WEEK 1
27 June - 01 July, 2022

LECTURES AND ACTIVITIES

	9:00-10:00	10:00-11:30	11:30-13:00	13:00-14:15	14:15-15:45	15:45-16:15
MONDAY 27. 06.	Welcome - "Who is Who?" - Meeting the participants and teams coordination	Basics of Economics	Project Management	Lunch	StartUp and Funding	Team Project Task Presentation
TUESDAY 28. 06.	9:00-10:30 Basics of Finance	10:30-12:00 CEO Experience story	12:00-13:00 Basic of Managment	13:00-14:15 Lunch	14:15-16:00 Financial Plan Workshop	
WEDNESDAY 29. 06.	9:00-10:30 Marketing	10:30-13:00 Basics of Sales	13:00-14:00 Lunch	14:15-16:00 Branding	16:00-16:45 Public Relations	

THURSDAY
30. 06.

FIELD TRIP

LECTURES AND ACTIVITIES

	9:00 - 10:30	10:30-12:00	12:00-13:00	13:00-14:15	14:15-15:45
FRIDAY 01. 07.	Cultural Differences in Business	Digital Business World	Brand Story	Lunch	Personal Finance
SATURDAY 02. 07.	8:30 - 12:30 Team project workshop with mentor(s) - project planning, tasks, roles and presentation, Q&A"				

WEEK 2
04 July - 08 July, 2022

LECTURES AND ACTIVITIES

	9:00 - 10:30	10:30-11:30	11:30-12:15	12:15-13:00	13:00-14:15	14:15-16:15
MONDAY 04. 07.	Corporate Social Responsibility	Intellectual property	Brand Story	Brand Story	Lunch	Project work in the group
TUESDAY 05. 07.	9:00 - 10:30 Leadership	10:30-13:00 Group work with mentor	13:00-14:15 Lunch	14:15-15:15 Brand story	15:15-16:15 Group work without mentor	
WEDNESDAY 06. 07.	9:00 - 10:30 Digital Currencies and Online Trading	10:30-11:15 Brand Story	11:15-12:15 Brand Story	12:15-13:00 Human Resources	13:00-14:15 Lunch	14:15-16:15 Group work without mentor
THURSDAY 07. 07.	9:00 - 10:30 Guidelines for creating webpage and app	10:30-12:00 Rapidly growing business	12:00-12:45 Brand Story	13:00-14:15 Lunch	14:15-16:15 Group work	
FRIDAY 08. 07.	8:00-10:30 Final preparations for the pitch	10:30-12:30 Project Pitch	12:30-14:00 Lunch	14:00-15:00 Suprise Guest	15:30-16:30 Certificate Ceremony	

The final schedule of the program will be presented to the participants on 27.6.
 The organizer reserves the right to amend the program.
 During lectures of 1h30min , there will be a 10 min break.

See you soon !