



Camp Adria Daily Camp 2022

WEEK 1

LECTURES AND ACTIVITIES							
MONDAY	9:00-10:00	10:00-11:30	11:30-13:00	13:00-14:15	14:15-15:45	15:45-16:15	
	Welcome - "Who is Who?" - Meeting the participants and teams coordination	Basics of Economics	Project Management	Lunch	StartUp and Funding	Team Project Task Presentation	
TUESDAY	9:00-10:30	10:30-12:00	12:00-13:00	13:00-14:15	14:15-16:00		
	Basics of Finance	CEO Experience story	Basic of Managment	Lunch	Financial Plan Workshop		
WEDNESDAY	9:00-10:30	10:30-13:00	13:00-14:00	14:15-16:00	16:00-16:45		
	Marketing	Basics of Sales	Lunch	Branding	Public Relations		
THURSDAY	FIELD TRIP						
LECTURES AND ACTIVITIES							
FRIDAY	9:00 - 10:30	10:30-12:00	12:00-13:00	13:00-14:15	14:15-15:45		
	Cultural Differences in Business	Digital Business World	Brand Story	Lunch	Personal Finance		
SATURDAY	8:30 - 12:30						
	Team project workshop with mentor(s) - project planning, tasks, roles and presentation, Q&A"						

WEEK 2

MONDAY	9:00 - 10:30	10:30-11:30	11:30-12:15	12:15-13:00	13:00-14:15	14:15-16:15
	Corporate Social Responsibility	Intellectual property	Brand Story	Brand Story	Lunch	Project work in the group
TUESDAY	9:00 - 10:30	10:30-13:00	13:00-14:15	14:15-15:15	15:15-16:15	
	Leadership	Group work with mentor	Lunch	Brand story	Group work without mentor	
WEDNESDAY	9:00 - 10:30	10:30-11:15	11:15-12:15	12:15-13:00	13:00-14:15	14:15-16:15
	Digital Currencies and Online Trading	Brand Story	Brand Story	Human Resources	Lunch	Group work without mentor
THURSDAY	9:00 - 10:30	10:30-12:00	12:00-12:45	13:00-14:15	14:15-16:15	
	Guidelines for creating webpage and app	Rapidly growing business	Brand Story	Lunch	Group work	
FRIDAY	8:00-10:30	10:30-12:30	12:30-14:00	14:00-15:00	15:30-16:30	
	Final preparations for the pitch	Project Pitch	Lunch	Suprise Guest	Certificate Ceremony	

The organizer reserves the right to amend the program.